Name	Hour	
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English 9: Romeo and Juliet Persuasive Speech Rubric C.C.S.S. W.9-10.3, W.9-10.4					
	central idea/claim vividly apparent				
	consistent awareness of audience				
	 outstanding employment of pathos and/or logos according to the assignment instructions 				
	thorough, credible supporting evidence with appropriately formatted citations				
)	 voice is vibrant through fresh, precise, and appropriate word choice and/or style 				
	nearly error-free				
95-	 intentional risks in conventions or techniques enhance the writing 				
100%	 as a speaker, you exude confidence, speak clearly with projection, and you make constant eye contact with the audience; it is clear you have practiced many times and have memorized your speech 				
	central idea/claim apparent				
4	general awareness of audience				
	 effective employment of pathos, and/or logos according to the assignment instructions 				
	credible supporting evidence given with appropriately formatted citations				
•	voice is evident through style and word choice				
85-	 minor errors in conventions are observable, but they do not detract from the message 				
94%	• as a speaker, you speak clearly and, for the most part, make eye contact with the audience; it is				
7470	clear you have practiced your speech and have memorized the majority of it				
	central idea/claim may be inconsistent or unfocused				
	awareness of audience may be uneven or spotty				
	 employment of pathos, and/or logos according to the assignment instructions could be improved to be more sufficient and persuasive 				
	mostly thorough supporting evidence given with appropriately formatted citations				
70	voice may be somewhat evident or missing				
70-	errors in conventions may detract from the message				
84%	as a speaker, you speak clearly; you make some eye contact but it could be improved a bit; more				
	practice and preparation could have been used in memorizing your speech				
	central idea/claim may be missing or deficient				
	there is very little awareness of audience				
	 employment of pathos, and/or logos according to the assignment instructions is somewhat 				
	inappropriate or missing				
	• there may be some problems with using supporting evidence and/or appropriately formatted				
60-	citations				
69%	• voice is not apparent				
	serious errors in conventions/speech make the writing difficult to follow or understand				
	 projection and clarity of voice could have improved your speech; eye contact is rare; little practice and preparation seems to have been employed 				
	central idea/claim is missing				
1	there is not awareness of audience				
	• employment of pathos, and/or logos according to the assignment instructions is inappropriate or				
	missing				
	there may be no supporting evidence and/or no citations visics is not appropriate.				
0-59%	• voice is not apparent				
	writing has not been edited wour speech was difficult to been or understand; little to be ever contest is made, you depend on				
	 your speech was difficult to hear or understand; little to no eye contact is made; you depend on your script to read from with little evidence of practice/preparation 				
	your script to read from with fittle evidence of practice/preparation				